



ROAD MAINTENANCE

[sfgridroadmaintenance.com](http://sfgridroadmaintenance.com)

**BEET 55™ SALT** is a granular deicing product that features ice control performance superior to traditional highway salt, but is less corrosive and can reduce overall environmental damage from winter maintenance operations. A proven technology, **BEET 55™ SALT** can be used to pre-treat a surface or deice accumulation. **BEET 55™ SALT** is effective at temperatures well below that of regular salt.

**BEET 55™ SALT** is treated with **BEET 55™**, a naturally derived, environmentally friendly material with a proven track record established through years of use by winter maintenance professionals.

The treatment process coats each granule with a layer of the highly effective Beet 55™ base ingredient. This coating serves three functions.

1. **BEET 55™** maintains a constant film of protective liquid around each granule of salt so that the required brine process is accelerated.
2. Once the brine process starts, the resulting solution is a concentrated **BEET 55™** brine combination similar to the **BEET 55™ S** brine blend product.
3. The slightly tacky nature of the coating causes the granule to stick to the surface where it is applied, significantly reducing bounce and scatter.

SPECIFICATIONS	
Appearance	Brown Granular
Odor	Light Sweet
Handling	Store Indoors or Covered
Stability	10.6 lbs/gallon
Water Solubility	Complete
Freeze Point	Works Below Standard Salt
Stability (Properly Stored)	-No Leaching or Separation -Biologically Stable -Remains Uniform -Remains Free Flowing

As a result, **BEET 55™ SALT** can be applied at 1/3 the rate of regular salt. This translates into more lane miles treated per load as well as less chlorides introduced into the environment. Because of the product enhancement sustained by the **BEET 55™** coating, the treated salt will work at a lower effective temperature and begin to work quickly. The organic coating reduces corrosion on equipment, roads and critical infrastructure. In addition, **BEET 55™ SALT** resists crusting and clumping in comparison to untreated salt when properly stored.

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**ACCELERATOR**

**REDUCED SCATTER**

**REDUCE COSTS**

**FREE FLOWING**

